

MUSKOKA MAGAZINE

AD SIZES

MODULAR SIZE	PICAS	INCHES
Cover/Full Page (with bleed)	<u>Final Artwork Size:</u> 64p6 x 80p6	10.7" x 13.5"
	<u>Trim Size:</u> 61p6 x 78p	10.25" x 13"
Full Page (no bleed)	55p6 x 72p	9.25" x 12"
2/3 H	55p6 x 46p6	9.25" x 7.75"
V	36p6 x 72p	6" x 12"
1/2 H	55p6 x 35p3	9.25" x 5.875"
V	27p x 72p	4.5" x 12"
1/3 S	36p6 x 35p3	6" x 5.875"
V	17p6 x 72p	2.875" x 12"
1/4 V-1	27p x 35p3	4.5" x 5.875"
V-2	12p9 x 72p	2.125" x 12"
1/5 S	27p x 28p6	4.5" x 4.75"
1/6 H	36p6 x 16p9	6" x 2.8"
V	17p6 x 35p3	2.875" x 5.875"
1/8 H	27p x 16p9	4.5" x 2.8"
V	12p9 x 35p3	2.125" x 5.875"
1/12 S	17p6 x 16p9	2.875" x 2.8"
1/16 S	12p9 x 16p9	2.125" x 2.8"